HASTINGS



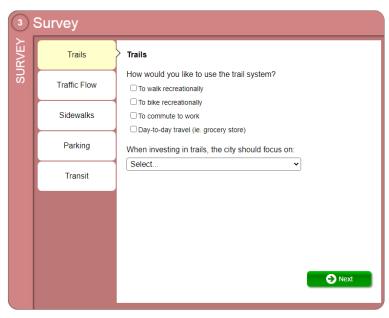
MASTER PLAN

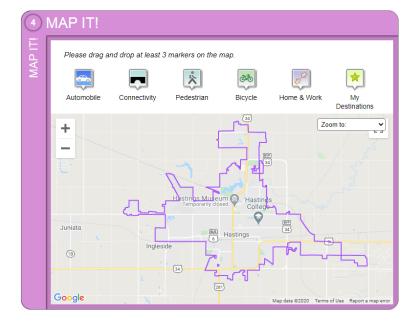
METROQUEST SURVEY SUMMARY

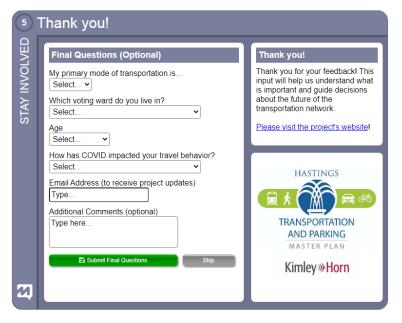












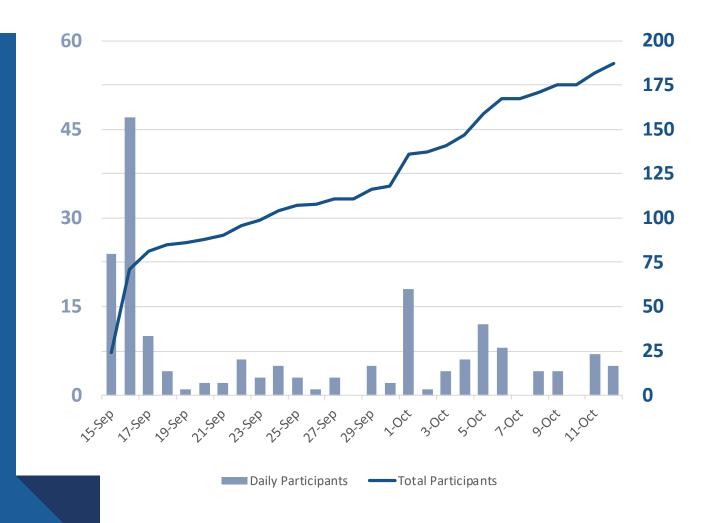




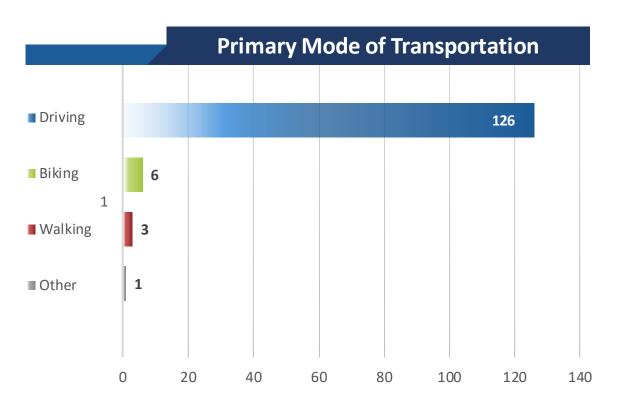




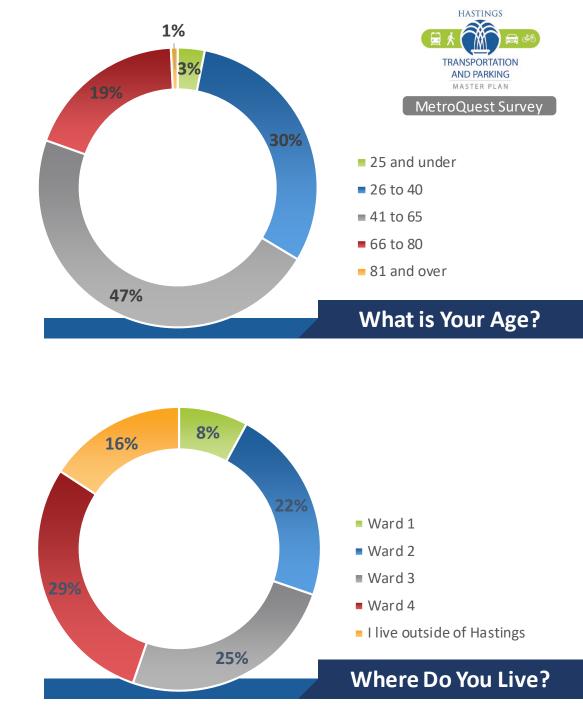
- Online engagement site designed to educate the public about the project and collect feedback using interactive and visual screens
- Active: September 15 to October 12, 2020
- Project information provided on the "welcome" screen
- Asked participants to weigh in on priorities and respond to various survey questions
- Requested participants place map markers on areas of opportunities and concerns
- Collected optional information including participants primary mode of transportation, voting ward, age, and how COVID has impacted their travel.



Participant Profile



Note – This profile is comprised of participants who filled out the Stay Involved portion of the survey.





Goal Priorities

MetroQuest Survey

The Goals screen covered some key goals of a successful transportation system.



Resiliency

Design transportation facilities and networks so they are secure and resilient to impacts from man-made or natural disasters.

Integration

Integrate transportation and land use decisions to create and preserve neighborhoods that promote vibrant community character and encourage active living.

Safety

Transportation facilities that provide safe travel options for all residents and visitors.

Efficiency

Optimize the use of existing infrastructure as well as strategic seeking of funding options to make effective investments in the transportation network.

Connectivity

Design transportation facilities and networks so they are secure and resilient to impacts from man-made or natural disasters.

Growth

Promote growth in the economy, development, and tourism by providing a transportation system that accommodates current and future demand for the movement of residents, visitors, and goods.

Choices

Provide travel choices that are accessible to all travelers, promote local mobility, and reduce the impacts of transportation on the environment and neighborhoods.

Ma intenance

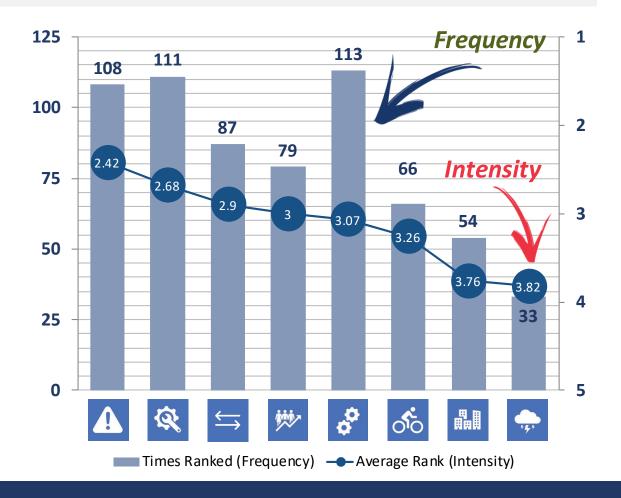
Extend the life of the transportation system and promote fiscal responsibility by emphasizing maintenance over system expansion.

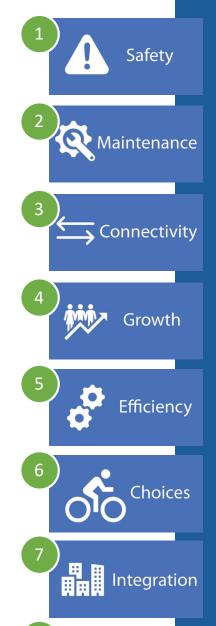


Goal Priorities

MetroQuest Survey

Participants were asked to identify which they believe were important to improving mobility in Hastings.

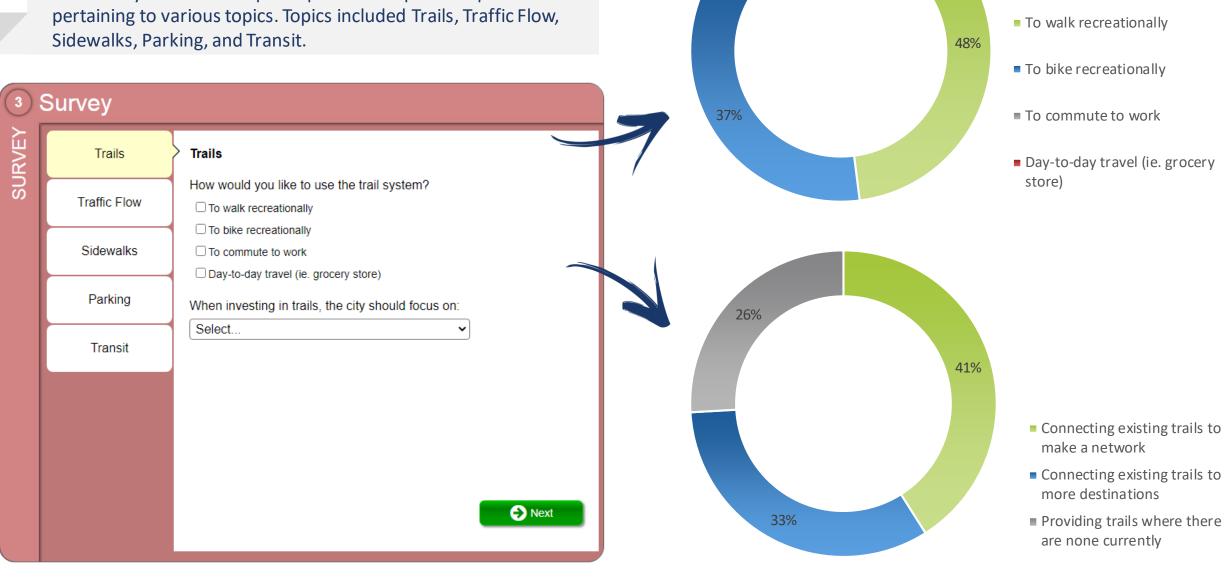




Resiliency

- Safety received the highest average score and was among the highest in frequency
- Maintenance was second in both frequency and intensity of responses.
- Many thought Efficiency was important but the gap between frequency and intensity often not the most important.
- There's a distinction in the frequency of responses between the top 3 categories and the other five categories.
- It is clear that **Resiliency** is not widely thought of as a priority

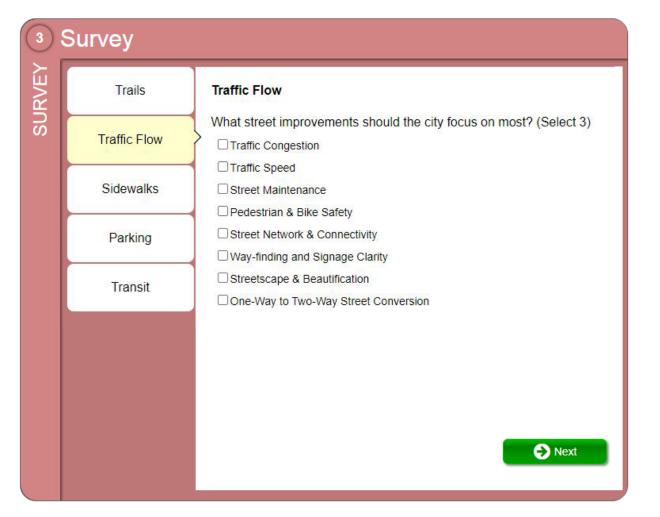
The Survey Screen asked participants to respond to questions

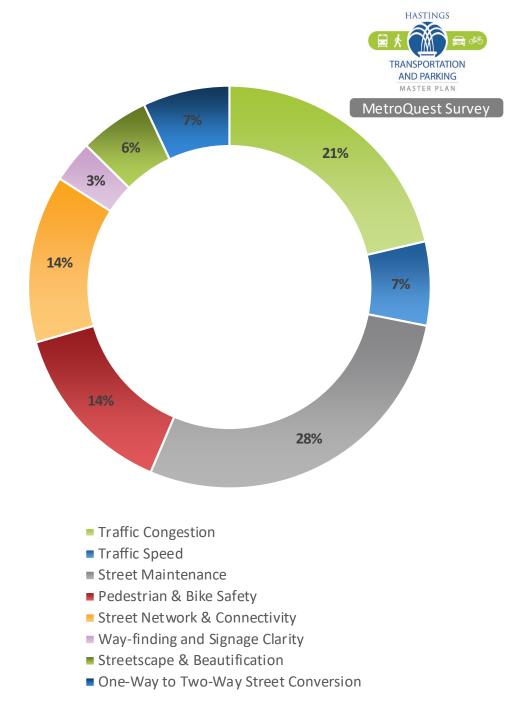


HASTINGS

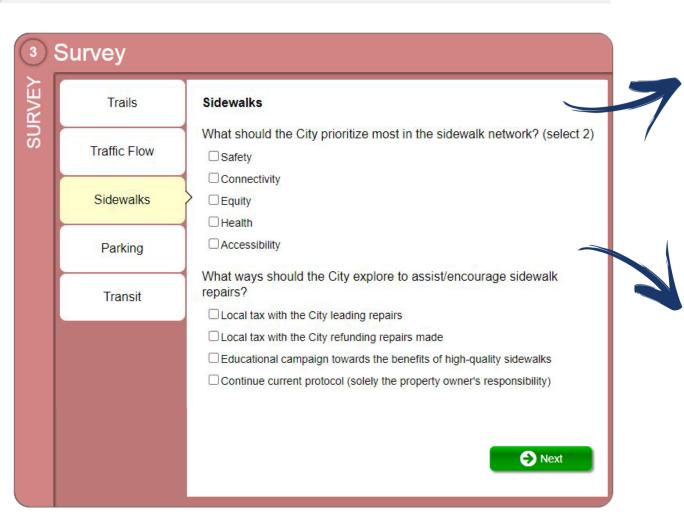
TRANSPORTATION AND PARKING MASTER PLAN MetroQuest Survey

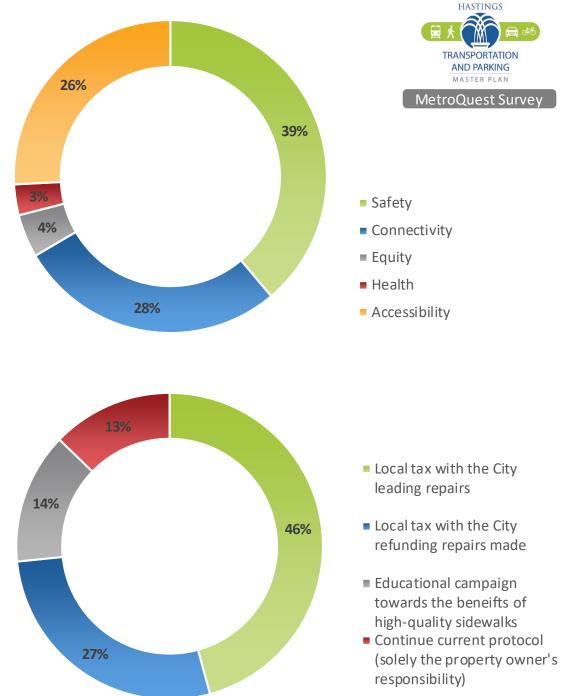
The Survey Screen asked participants to respond to questions pertaining to various topics. Topics included Trails, Traffic Flow, Sidewalks, Parking, and Transit.



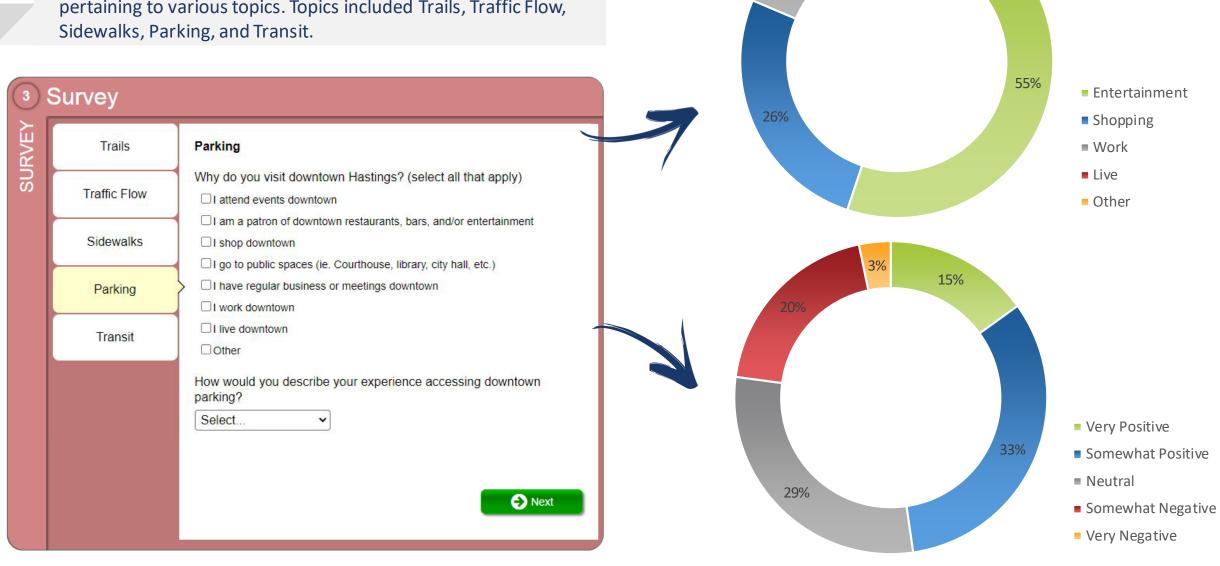


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HASTINGS

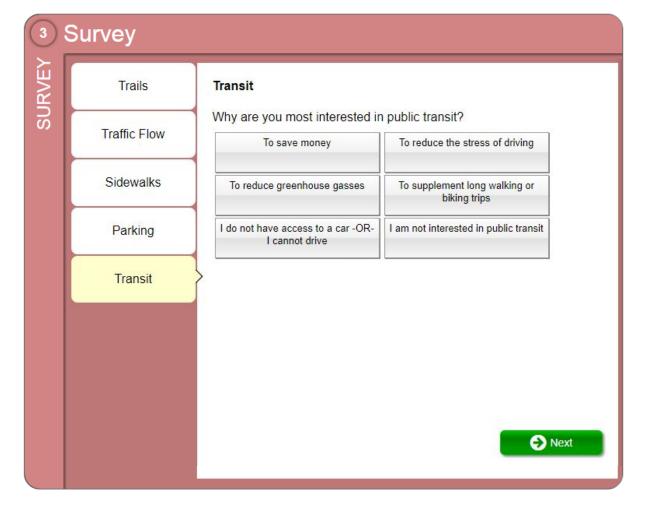
TRANSPORTATION AND PARKING MASTER PLAN

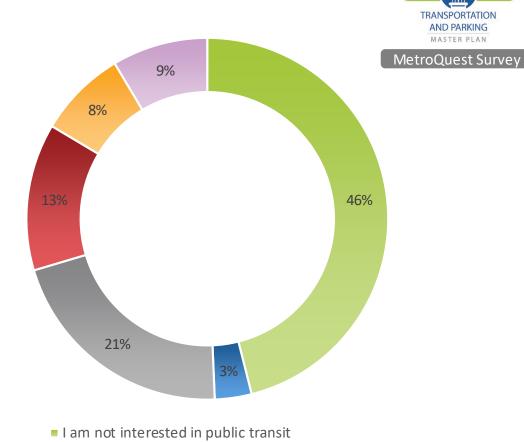
MetroQuest Survey

1%

16%

The Survey Screen asked participants to respond to questions pertaining to various topics. Topics included Trails, Traffic Flow, Sidewalks, Parking, and Transit.





■ I do not have access to a car -OR- I cannot drive

■ To supplement long walking or biking trips

■ To reduce greenhouse gasses

■ To reduce the stress of driving

■ To save money

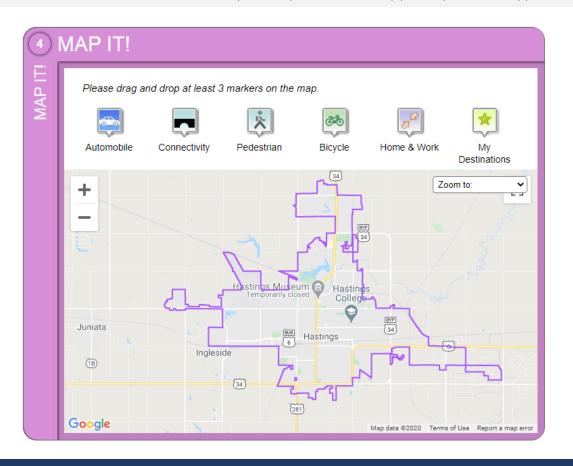
HASTINGS



Mapping

MetroQuest Survey

The Map Markers Screen asked participants to pinpoint problems along the corridor by dropping map markers on a Google map interface. Optional dropdown questions were asked for each map marker dropped. The summary that follows shows the density of map markers dropped by marker type.











TOTALS

514 Markers
402 Issues & Concerns
1,797 Marker Attributes
406 Written Comments

236 Automobile Markers

69 Connectivity Markers

60 Pedestrian Markers

37 Bicycle Markers

